

ZOOM WEBINAR

March, 18 2022

10:00 am Rome time | 17:00 pm Beijing time

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中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

5th Edition - Shanghai | November , 5-10 2022

10:00 Opening & introduction

Marco Bettin, *COO Italy China Foundation & Secretary General Italy China Chamber of Commerce*
David Doninotti, *Secretary General AICE*

10:15 CIIE Bureau

10:25 Shu Luomei, *Economic and Commercial Consul of the People's Republic of China in Milan*

10:35 Donato Morea, *Head of Sace Shanghai, SACE SPA*

10:45 Focus on Consumer Goods and Equipment sector by CIIE Bureau

10:50 Wang Kun, *Deputy General Manager of International Department of ICBC H.O.*
Sergio Miele, *Senior Business Development Consultant of ICBC Milan Branch*

11:05 Case Study

11:10 Q&A and Conclusion

Partner:

