

FIRST ALIBABA NETPRENEURS MASTERCLASS ITALY

Dear Members,

Alibaba Business School, the education department of Alibaba Group, is pleased to invite you to participate in the first edition of the "Alibaba Netpreneur Masterclass Italy", in collaboration with Netcomm: a free Master in English language of about 20 hours in 6 weeks (2.5 hours per week) of online courses and workshops, reserved for Italian and Spanish Entrepreneurs of every sector dedicated to export.

The Masterclass, from May 6 to June 29, organized by international and Italian teachers and experts, is a unique opportunity to learn more about how to do business in the Chinese digital economy and beyond and will deal with topics including:

- The best practices of the digital and platform economy in China, among the most advanced and innovative markets from the point of view of digital development and e-commerce;
- The strategic use of digital technologies to accelerate the growth of companies;
- Business models and strategies to expand skills and competences in the company and improve results and performance;
- Leadership and management and how to successfully integrate mission, vision and values within the corporate project on the example of the ecosystem of the Alibaba Group.

The registration for the Alibaba Netpreneur Masterclass Italy is FOR FREE and places are limited. Participants who successfully complete the program will receive a certification and will have exclusive access to the global alumni community of Alibaba Business School with already over 1,000 entrepreneurs attending from all over the world.

CLICK HERE FOR MORE INFORMATION AND TO REGISTER YOUR APPLICATION:

<https://activity.alibaba.com/page/alibaba-netpreneur-training-masterclass-italy.html>

Best regards,

Italy China Chamber of Commerce



With the patronage of

