



## Webinar: Assessing COVID-19 Economic Impacts on China Implications for Global Business

[Join FCCC](#)

[Subscribe here](#)

***Special get to know FCCC offer:  
Join this event for free with the promo code: FCCCintro  
(Limited one free webinar for non-members)***

Dear Madam, Dear Sir

The EU-China Business Association and the Flanders-China Chamber of Commerce in partnership with The Conference Board are organizing a webinar on: 'Assessing COVID-19 Economic Impacts on China - Implications for Global Business'.

The business community is deeply concerned about the impact of the COVID-19 crisis on China's economy, where it caused immense internal shocks on both supply and demand in Q1. Every company with a supply chain in China has been hit hard, some to the point of paralysis. So too for consumer companies impacted by store closures, worker quarantines, and operational bottlenecks – many of which continue to this day. The extent of China's economic shutdown, and the breadth of the "restart" that is now taking place, are unprecedented in modern economic history. And now, the Chinese economy is being hit hard again by collapsing export demand as major economies around the world reel from COVID crises in their countries. Foreign companies operating in China must prepare for slow growth, protracted volatility, and a possibility of ongoing virus outbreak conditions, that might last for months and involve broad ripple effects in China and globally.

### Key questions to be addressed:

- What is the status of China's economy across major sectors?
- Will consumption rebound in typical post-crisis fashion, as was the case with SARS in 2003?
- What policy measures is the Chinese government undertaking, and how much will they help?
- What operating environment changes in China should be anticipated in the wake of the crisis?
- How is the crisis impacting Sino-foreign relations, and what does the future look like for market bifurcation and supply chain decoupling in China?

### Speakers:



Mr. David Hoffman  
Senior Vice President Asia and Managing  
Director of the China Center for Economics  
& Business,  
The Conference Board



Mr. Filip Pintelon  
Senior Vice-President,  
General Manager Healthcare Business  
Group,  
Barco



**Moderated by:**  
Ms. Gwenn Sonck  
Executive Director,  
Flanders-China Chamber of Commerce  
EU-China Business Association

### Practical Information:

**Date and time:** May 27, 9.00 -10.00 am CET

**Location:** Online

**Price for members:** Free

**Price for non-members:** €35 (Excl. VAT)

\* insert the promo code "FCCIntro" before the checkout and join for free

[Subscribe here](#)

Gwenn Sonck  
Executive Director

Stefaan Vanhooren  
Chairman



[Twitter](#)



[LinkedIn](#)



[FCCC](#)

### FCCC FOUNDING MEMBERS



### FCCC STRUCTURAL PARTNERS



### IN COOPERATION WITH



EU-China  
Business Association  
欧盟中国贸易协会

